

# DURGIN CENTER SPOTLIGHT

The Eastern Area Agency on Aging's Durgin Center has become an important resource for our community members. In 2022, over 1,000 residents utilized our many programs, classes, and services. The initiatives range from wellness and enrichment activities, social opportunities, community cafés, and education and training.

These essential programs allow adults to thrive in their communities; however, to ensure they remain affordable, they require financial assistance. That is why we want to provide an opportunity for community-conscious businesses to be featured as part of our Durgin Center Spotlight program.

For a \$1000-dollar donation, our spotlight partner becomes our sponsor for the month. Sponsorship includes promotion of your business via logo placements in our event calendar, newsletters and our internal signage, as well as, two social media posts on our Facebook page, and an opportunity to come present to our consumers. Scan the QR code for more information or to register, contact Communications and Development Director Christopher Hill at [Chill@EAAA.org](mailto:Chill@EAAA.org)



## What You Get for \$1,000



### Logo Placement in Event Calendar

Your logo will be prominently placed in our event calendar which is shared digitally and in print.



### Recognition in our EAAA Newsletters

You will be recognized in both our EAAA and Durgin Center newsletters which have a readership of over 3,000 recipients.



### Two Facebook Posts from EAAA

You will be featured in two EAAA Facebook posts in the month. Our account currently has over 3,400 followers.



### A Slide On the Durgin Center Television

Your business will be featured on a slide on our Durgin Center televisions. Your ad will be seen no less than XXXX times per hour.



### A Presentation Opportunity

With your sponsorship you have the ability to schedule a presentation time with our consumers, where you can share information or services.

Like what you see? Sign Up By Scanning the QR Code Below

