

Paws for a Cause

Dear Furry Friends Supporter,

We are reaching out to our most enthusiastic and passionate Furry Friends Food Bank (FFFB) supporters to invite you to celebrate National Love Your Pet Day with us! We are kicking off our annual **Paws for a Cause** campaign in hopes of reaching our \$13,000 goal by February 24th - **Love** Your Pet Day.

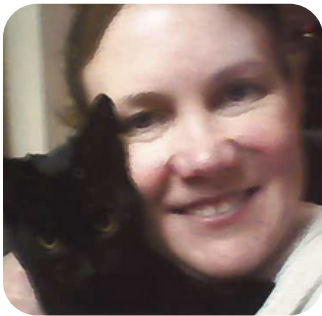
Much of what FFFB is, has to do with **love**. At its **heart** – FFFB is about preserving the **loving** connection between a pet and their owner, volunteers giving their time and energy because they **love** animals and our mission, and committed donors who show **love** with financial support.

There is no better time to kick off this campaign than a month devoted to **love**, caring, and kindness! With that theme in mind, we want to introduce you to Robin Estey. As a volunteer, Robin is keenly aware of the impact this program makes on the lives of our consumers. Here is the story of her labor of **love** – in her own words:



"I've been working with Furry Friends Food Bank for five and a half years. I initially came in to get help for my cats. At the time I didn't have a lot of income, so getting that monthly pet kit made a big difference for me. After a while, they asked me if I wanted to volunteer and it was an easy decision. I wanted to do something to help people, and having seen how great the program was to me, I knew that my work would make an impact on a lot of community members.

As a volunteer I've seen firsthand how grateful people are, but also the kind of need there is. One consumer said that they lacked money for food for their pets, while another told me they lived in their car with their cat. A third remarked to me (after getting their kit) "well, my dogs can eat now." These are examples of what we hear daily from our community, and it's proof of how important this program is.



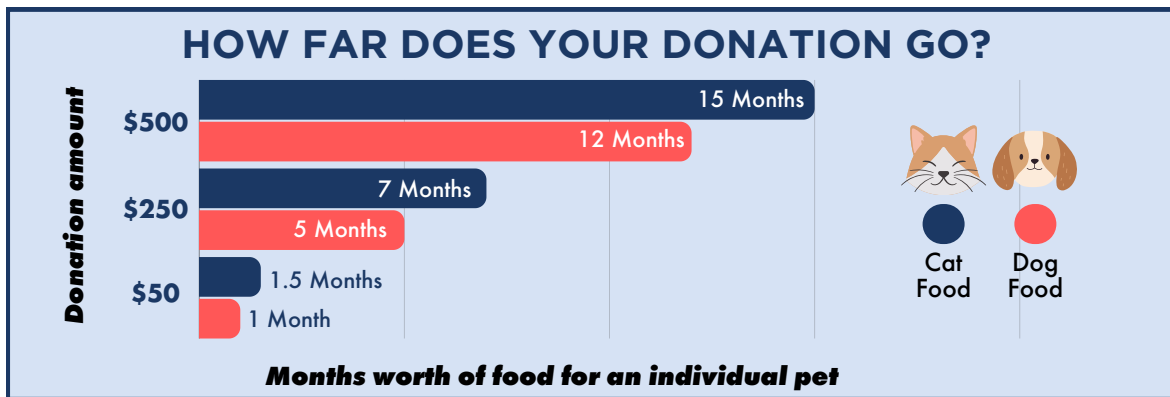
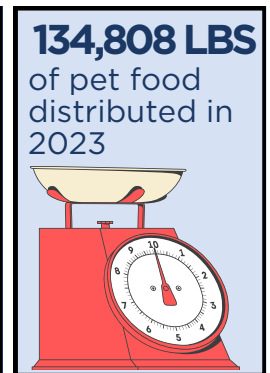
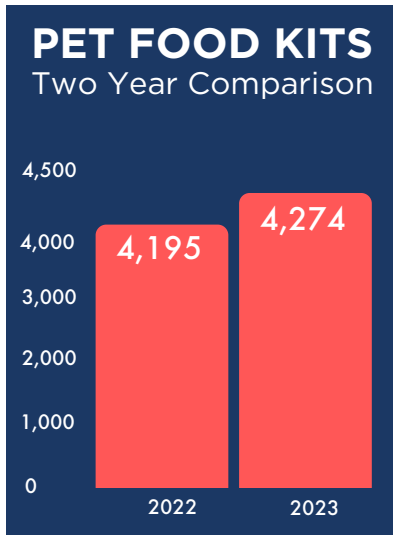
Receiving a donation from you is so crucial for us. We rely solely on donations and grants, and receive no federal or state aid. I can say confidently that if FFFB wasn't around, many people or pets would be forced to go without food, or some would even have to give up their pets completely. A lot of our consumers live alone and have friends and family who moved away, so socialization with their pets is so important. Not only would giving up a pet be heartbreaking for them but it may severely impact their physical and mental well-being.

I ask you to consider giving today. As someone who has been a part of this program as both a consumer and a volunteer, I personally guarantee that your donation will make a difference for many in need."

Learn More On How You Can Help Support On The Back



Furry Friends Annual Impact Numbers



As you can see from the impact numbers above, FFFB makes a huge difference in the lives of many of our community members. As Robin mentioned, this work is done without federal or state funding. While we do receive private grants and pet food donations, it really takes the **love** and support of donors like you to keep this program funded. This year we have a goal of \$13,000 and thanks to the help of supporters so far – we have already reached 23% of our goal!

To ensure a successful campaign, we are asking you to share your love in a few ways:



Donate at EAAA.org/PawsForACause or send a check to EAAA at 240 State Street, Brewer, ME 04412. Please include Paws for a Cause in the memo.

Share a picture of a pet on Facebook with the donation link and ask your friends to donate in honor of their pet for **Love Your Pet Day**. Be sure to tag us!



**TOWARDS
OUR \$13,000 GOAL**

Thank you from the bottom of our **hearts** for supporting Furry Friends Food Bank,



Christopher Hill
Communications and Development Director